

# OFFICIAL PARTNERS AND THEIR SOLUTIONS



As a leader and innovator in the snack food industry, J&J Snack Foods provides branded snack foods to foodservice and retail supermarket outlets across the U.S. Its products include such icons as SUPERPRETZEL and ICEE, fan favorites like LUIGI'S Real Italian Ice, The Funnel Cake Factory Funnel Cakes, and Hola Churros, as well as a host of other products spanning the baked goods, frozen beverage and frozen novelties categories.

## BRANDS THAT SPELL FUN

At J&J Snack Foods, our job is making things that make people smile. So if you want to serve up some fun, satisfy a craving, tame a sweet tooth or just have a snack, we're confident that we've got you covered. JJSF is committed to the longterm health of people and the planet. We recognize that the success of our business is predicated on creating a cleaner and healthier environment, safeguarding and responsibly using natural resources, and reducing the impact of our operations.

We are dedicated to reducing our carbon footprint across all operations as we strive towards continual improvement within the workplace. This includes increasing communication and transparency between our consumers, so they have another reason to trust and enjoy our products.

As a leader and innovator in the snack food industry, we maintain multi-site certification from the Roundtable on Sustainable Palm Oil (RSPO) for eight of our facilities across the United States. We are dedicated to procuring sustainable palm oil from

certified sources for all our facilities and managing internal programs in compliance with the RSPO mass balance standard.

Little did he know it at the time, but when Gerald B. Shreiber raised his hand and purchased the ailing J&J Pretzel Company at a court auction, he set in motion events that would yield a publicly traded snack food empire. Fast-forward almost 50 years, and what started with a humble facility and eight employees has grown into a family of 4,200 strong with locations across the country and products in every supermarket nationwide.

**Click here to learn more about our products.**



Socratic quantitative brand health tracker thru April 2024

[www.jjsnack.com](http://www.jjsnack.com)  
[consumerrelations@jjsnack.com](mailto:consumerrelations@jjsnack.com)  
856.665.9533  
@dippindots | @theiceecompany | @superpretzel