

OFFICIAL PARTNERS AND THEIR SOLUTIONS



SB Value is a food-buying program designed to help members spend less on their food + kitchen supplies. As US Food's largest client, SB Value has over 28k locations and \$10 Billion in buying power to help members get the best prices for their food and supplies. On average, our members save 17% on their food costs without the hassle of membership fees, contracts, or other obligations. You have 100% flexibility to buy what you want but at lower prices! Enjoy savings on every order, no matter the size of your business.

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US Foods works with suppliers to source products that are local, sustainable, or support well-being. They also have a Serve Good program that offers products that are responsibly sourced, reduce waste, or are eco-friendly. For example, they offer products that are organic, non-GMO, Fair Trade Certified, or Rainforest Alliance Certified.

We believe in effortless profit - earn more, without doing more. One of the most overlooked ways to increase profitability is through optimizing your food buying and inventory. While cuts in staffing are a powerful (and oftentimes obvious) way to increase profits, managing human resources can take much more effort. That's why SB Value focuses on the profitability of food, from maximizing food orders to reducing waste to making cost calculations and pricing easy.

We believe being more profitable should be easy, even effortless. Everything we do and stand for is about effortlessness. According to Merriam-Webster, effortlessness is defined as "showing or requiring little or no effort." Because we believe that small and mid-sized the attractions industry and businesses work hard enough, everything we do aims to reduce work, not just "make it easier." That's why we want to help you be profitable through doing what you normally do. Just order your food the same way you always do and save. Easy.

We believe in you! In the end, we are committed to being your advocates. We not only care about hard-working culinary professionals, we want to bestow you with great economic powers through our leverage.

So that you can make more money, increase your profits and grow your business without having to work harder or jump through a bunch of hoops to do it.

Trip Wheeler

✉ trip@wegrowvalue.com

📞 **704-904-9000**

Clint Elkins

✉ clint@wegrowvalue.com

📞 **980-429-0398**

🌐 www.wegrowvalue.com

@ **Facebook**

@ **Instagram**