



# IAAPA SUMMIT: **LATIN AMERICA, CARIBBEAN 2026**

**CRUISE & BAHAMAS**

**APRIL 20-24**

**SPONSORSHIP OPPORTUNITIES**



# SPONSORSHIPS

A PLATFORM OF OPPORTUNITIES

## 4 DAYS OF CONTINUOUS INTERACTION

**The IAAPA Summit: Latin America, Caribbean 2026** will be the first industry gathering held at sea: an unprecedented experience aboard an exclusive cruise through the Bahamas. This innovative format has been designed to provide you with direct and close access to industry leaders from across the region.

During this event, you will share unique spaces with key decision-makers in a setting that promotes connections, brand visibility, and business opportunities.

As a sponsor, you won't just be present, you will be an active part of the experience, leaving a mark at every key moment of the event.



**500,000**

AVERAGE  
MONTHLY VISITS  
ON IAAPA.ORG



**20,000+**

IAAPA NEWS  
DAILY  
SUBSCRIBERS



**92%**

OF CONNECT+ USERS  
MADE MULTIPLE  
CONNECTIONS  
DURING IAAPA  
SUMMIT 2025



# KEY BENEFITS



## Exclusive Diamond Sponsorship

### VIP CONNECTION: DINNER WITH INDUSTRY LEADERS

Host a private dinner at a specialty restaurant, organized by IAAPA, designed to bring together 9 key leaders from your segment in a strategic setting that fosters high-value connections.



### PROMOTIONAL VIDEO ON IAAPA LATIN AMERICA AND THE CARIBBEAN OFFICIAL SOCIAL MEDIA

Showcase your brand with a video of up to 30 seconds on IAAPA's official social media channels in the region, inviting the audience to the IAAPA Summit: Latin America, Caribbean 2026 and boosting your visibility right from the promotion stage.

### HIGH-VISIBILITY SPOT ON IAAPA CONNECT+

Increase your visibility with a video of up to 20 seconds displayed on the main screen of IAAPA Connect+, the official app of the event.



## Exclusive Gold Sponsorship

### SPONSORSHIP OF A SPECIAL EVENT

Associate your brand with one of the key moments of the IAAPA Latin America, Caribbean 2026. Become the sponsor of one of the official EduTours (Coco Cay, Baha Bay, or Atlantis) and gain maximum exposure in strategic program moments.



## In-Kind Sponsorships

### OFFICIAL WELCOME KIT

Include your brand in the kit that all attendees will receive at the beginning of the event, ensuring visibility from the very first moment.

### OFFICIAL EVENT LANYARDS

Sponsor the lanyards worn by all participants throughout the event, guaranteeing constant visibility during all activities.

# OPPORTUNITIES AND BENEFITS

## BENEFITS

SPONSORSHIP CATEGORIES		
Silver	Gold	Diamond
Investment: USD 6,000	Investment: USD 11,000	Investment: USD 16,000

VIP Connection: Dinner with industry leaders

Promotional video on IAAPA Latin America and the Caribbean official social media

High-visibility spot on IAAPA Connect+

Logo on confirmation emails sent to attendees

Sponsorship of one (1) Special Event

Stateroom for 2 people

Logo on event page at IAAPA.org

Premium Virtual Booth on IAAPA Connect+

Logo at opening ceremony

Logo displayed during educational sessions of IAAPA Latin America, Caribbean 2026

Sponsored notifications on IAAPA Connect+

Recognition in IAAPA News Daily

Logo in Daily Event Highlights

Logo in post-event email to all attendees

Priority for Exhibition and Sponsorship at IAAPA Latin America and the Caribbean 2026 events

Questions?



AKPena@IAAPA.org



+52 55 2214 7245

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# SPONSORSHIP AGREEMENT

IAAPA SUMMIT: **LATIN AMERICA, CARIBBEAN 2026**

**CRUISE & BAHAMAS | APRIL 20-24**

## YES, I WANT TO SPONSOR

☐

Silver Sponsor

☐

Gold Sponsor

☐

Diamond Sponsor

☐

In-Kind Sponsor

Please select one or more sponsorship opportunities.

☐

Official Event Lanyards

☐

Official Welcome Kit

☐

Other: \_\_\_\_\_

## CONTACT INFORMATION

Please complete this section with the details of the person responsible for managing your sponsorship.

NAME:

COMPANY:

BUSINESS CATEGORY:

E-MAIL:

PHONE NUMBER:

## FORM OF PAYMENT

PAYABLE AMOUNT:

☐

CREDIT CARD

☐

VISA

☐

MASTERCARD

☐

AMEX

☐

DISCOVER

CARD NUMBER:

EXPIRATION DATE:

CVV CODE:

NAME ON CARD:

AUTHORIZED SIGNATURE:

ZIP CODE:

☐

CHECK

ISSUED BY A U.S. BANK, PAYABLE TO IAAPA AND MAILED TO 4155 WEST TAFT VINELAND ROAD, ORLANDO, FL 32837 USA. REF: AR-IAAPA 2026 LAC EXHIBIT-SPONSORSHIP.

☐

BANK TRANSFER

MUST INCLUDE A \$25 TRANSACTION FEE. PAYABLE TO IAAPA. BANK OF AMERICA, 1501 PENNSYLVANIA AVE., NW. | ABA: 026009593 | SWIFT CODE: BOFAUS3N | TO CREDITS IAAPA, ACCOUNT: 0020-866-30597. REF: AR-IAAPA 2026 LAC EXHIBIT-SPONSORSHIP.

PLEASE READ AND SIGN the Sponsorship Terms and Agreements  
and return with payment to [AKPena@IAAPA.org](mailto:AKPena@IAAPA.org)

Questions?



[AKPena@IAAPA.org](mailto:AKPena@IAAPA.org)



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# SPONSORSHIP AGREEMENT

## IAAPA SUMMIT: LATIN AMERICA, CARIBBEAN 2026

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The following outlines the specifications of the key benefits for each sponsorship category. Each benefit is subject to the established guidelines, requires prior approval by IAAPA, and may be adjusted based on availability and the event's logistical conditions.

**VIP Connection: Dinner with industry leaders.** IAAPA will manage the full logistics of the dinner, including restaurant selection, guest coordination, agenda, and operational aspects. Guest attendance will depend on their availability and acceptance of the invitation; therefore, IAAPA does not guarantee their presence. The date and time will be confirmed by IAAPA in due course.

This benefit is exclusive to Diamond sponsors and is limited to one (1) sponsor per dinner, with a maximum of nine (9) guests and one (1) representative from the sponsoring company. It is non-transferable.

**Promotional video on IAAPA Latin America and the Caribbean official social media.** The sponsor is responsible for producing a video of up to 30 seconds, which must include a direct invitation to the IAAPA Summit: Latin America, Caribbean 2026. IAAPA will provide technical specifications and reserves the right to approve the content in advance.

IAAPA will also confirm the official social media channels where the video will be published, as well as the date and time of posting. This benefit is exclusive to Diamond sponsors.

**Stateroom.** The sponsor will receive one (1) stateroom for 2 people with a balcony and ocean view for 5 days/4 nights at the IAAPA Summit: Latin America, Caribbean 2026. This includes breakfast, lunch, dinner on board, an unlimited beverage package, Wi-Fi for one device, participation in the official EduTours (Coco Cay, Baha Bay, and Atlantis), and access to educational sessions.

Stateroom assignment is managed by IAAPA and subject to availability. Transfers to and from the airport, specialty restaurants, and paid entertainment are not included.

**Logo in Daily Event Highlights.** The sponsor's logo will be prominently included in the Daily Highlights videos produced and shared by IAAPA during the IAAPA Summit: Latin America, Caribbean 2026. These videos will be distributed through IAAPA Latin America, Caribbean's official digital channels.

IAAPA will determine the format, duration, frequency, and publication channels. The editorial content will be developed exclusively by IAAPA and does not allow direct sponsor involvement.

**High-Visibility Spot on IAAPA Connect+.** The sponsor may display a video of up to 20 seconds on the main screen of IAAPA Connect+, the official platform of the IAAPA Summit: Latin America, Caribbean 2026. The content will be visible from one month before until one month after the event.

IAAPA will determine the display format and playback frequency. The sponsor must provide the video in the required technical format and within the specified deadlines. All materials are subject to prior approval by IAAPA.

**Sponsorship of one (1) Special Event.** Limited to one (1) special event per sponsor and subject to availability and confirmation by IAAPA. Available options will be assigned in coordination with the sponsor. The sponsor's brand will be visibly associated with the selected event and will receive recognition in official communications, promotional materials, on-site signage, and mentions during the program. IAAPA graphic and operational guidelines apply. Exclusive to Gold Sponsors. Non-transferable.

**Sponsored Notifications on IAAPA Connect+.** Sponsored notifications will be created and sent exclusively by IAAPA through the IAAPA Connect+ platform during strategic moments of the program. The content will be defined by IAAPA, and the sponsor's participation will be limited to the visible inclusion of their company name in these communications.

When attendees click on the name, they will be redirected to the sponsor's virtual booth. All formats and designs are subject to prior approval by IAAPA.

**Recognition in IAAPA News Daily.** IAAPA will notify the sponsor of the publication date of the recognition in IAAPA News Daily. The message will be created directly by IAAPA as a token of appreciation and visibility, including a link that will redirect readers to the sponsor's official web page.



## SPONSORSHIP AGREEMENT TERMS AND CONDITIONS

Signing this Agreement indicates firm commitment (noncancelable) of the above sponsorship(s) in accordance with the corresponding rate card fees.

- Defined Terms:** The term "Event" refers to the International Association of Amusement Parks and Attractions ("IAAPA") IAAPA Summit: Latin America Caribbean 2026 in the Wonder of the Seas of Royal Caribbean. The term "Agreement" refers to, collectively, the Sponsorship Program Order Form and these Terms and Conditions. The term "Sponsor" refers to, collectively, the entity or person that executes this Agreement to sponsor the Event and each of its officers, directors, shareholders, employees, contractors, agents, representatives, and/or assigns, as applicable.
- Compliance; No Endorsement:** The parties agree that the activities contemplated by the Agreement have a specific and limited scope and are consistent with IAAPA's nonprofit status and tax exemption classification. Sponsor hereby agrees to be bound by this Agreement, the [IAAPA Show Policies](#), the [IAAPA Privacy Policy](#), and any additional rules, regulations, and policies as may be adopted and communicated by IAAPA or the Event Facility. Nothing in this Agreement should be construed to imply or convey IAAPA's approval, endorsement, certification, acceptance, or referral of any Sponsor product or service. No materials developed or intended for use in connection with a sponsorship will be distributed or otherwise used prior to IAAPA's advance review and approval. According to the sponsorship selected, IAAPA will provide appropriate acknowledgment and recognition of the sponsorship in accordance with applicable laws, rules, and regulations.
- Listings and Promotional Materials:** Recording of Event: Sponsor grants to IAAPA a worldwide, perpetual, non-exclusive license to use, display and reproduce the name, trade names and product names of the Sponsor in any directory (print, electronic or other media) listing the sponsoring companies and to use such names in IAAPA promotional materials. IAAPA shall not be liable for any errors in any listing or descriptions or for omitting the Sponsor from such a directory or other lists or materials. Sponsor represents and warrants it owns, or has right to use under a valid license, intellectual property to be used for Sponsor's promotion. Sponsor acknowledges that the Event may be photographed, recorded, and reproduced in any form (including digital formats) and hereby authorizes IAAPA and its designees to photograph, record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event. Sponsor hereby releases IAAPA and its designees from, and waives all claims it may have, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.
- Liability, Indemnification, and Insurance:** Sponsor agrees to indemnify, defend, and hold harmless IAAPA, its officers, directors, employees, and agents, from and against any and all suits, claims, damages or losses, including reasonable attorneys' fees and costs, arising from the negligence, intentional misconduct, or breach of the Agreement by Sponsor or its officers, directors, employees, or agents. In no event will IAAPA be liable to Sponsor, whether in contract or tort, for any amount in excess of the sponsorship fees in relation to any damages, including lost profits, arising out of or relating to this Agreement, the IAAPA Event, the sponsorship, the conduct of IAAPA, any breach of the Agreement, or any other act, omission, or occurrence. In no event shall IAAPA be liable, whether in contract or tort, for any indirect, consequential, exemplary, punitive or special damages or awards (or any similar categories of damage in any jurisdiction). The parties shall each maintain appropriate and sufficient insurance to cover their obligations under the Agreement.
- Sponsor Content:** No logos, trademarks, media, advertising content, and/or other media, materials, or content developed or intended for use in connection with this Agreement ("Sponsor Content") may be distributed or otherwise used prior to IAAPA's advance review and approval. Sponsor Content must not be false, deceptive, misleading, illegal, harassing, discriminatory, disparaging, obscene, offensive, or otherwise objectionable, as determined by IAAPA in IAAPA's sole discretion. Sponsor Content including advertising content, if any, should be consistent with the industry's best practices in safety. Photos or illustrations cannot depict unsafe ride conditions or rider behavior (i.e. hands in air vs. holding on while riding). If advertisements or other Sponsor Content are submitted with aforementioned content, IAAPA can request new artwork, refuse artwork, or modify (within reason) the artwork. Please refer to [IAAPA.org](#) for industry safety tips.
- Representations and Warranties:** Sponsor represents and warrants that Sponsor (i) will fulfill its obligations under the Agreement in a professional, competent, and timely manner, (ii) has appropriate authority and/or permission to use the Sponsor Content and performance by Sponsor under the Agreement will not infringe any third party proprietary or personal rights (including, without limitation, trademark rights, copyrights, or privacy rights); and (iii) will not engage in any conduct that may harm or disparage IAAPA's business reputation (with any such determination to be made in IAAPA's reasonable discretion).
- Termination:** Sponsor acknowledges and agrees that IAAPA may terminate the Agreement at any time for any reason in its sole discretion. Upon termination of the Agreement by IAAPA, IAAPA will determine an equitable basis for the refund of a portion or all of the fees paid by Sponsor, after due consideration of expenditures and commitments already made.
- Cancellation:** All cancellations must be submitted in writing to IAAPA at: <AKPena@IAAPA.org>. In the event that Sponsor cancels the Agreement,

100% of the total sponsorship fees payable under the Agreement shall become immediately due and payable by Sponsor as liquidated damages. Upon receipt of cancellation notice from Sponsor, IAAPA shall have no further obligations to the Sponsor under the Agreement. If Sponsor fails to make any payment when due or otherwise breaches its obligations under this Agreement, IAAPA reserves the right to treat such breach as a cancellation by Sponsor subject to the liquidated damages set out above.

- Postponement:** IAAPA may postpone the Event, or decide to hold all or part of the Event virtually, for any reason, and Sponsor acknowledges and agrees that in such an event, the Agreement shall remain in full force and effect for the virtual Event or the new Event dates. The parties acknowledge and agree that IAAPA shall not be in breach of the Agreement by virtue of postponement of the Event, or the decision to hold all or any part of the Event virtually.
- Data Protection:** a. For the purposes of this Agreement, the following terms shall have the following meanings: i. "Privacy Legislation" means all laws and regulations, including (without limitation) the laws and regulations of the European Union, the European Economic Area and their member states, which are applicable to the processing of Personal Data under this Agreement, including (without limitation) the EU General Data Protection Regulation (2016/679) ("GDPR") the PRC Personal Information Protection Law ("PIPL") applicable to sponsors incorporated in China, etc. ii. "Data Controller", "Data Subject(s)" and "Personal Data" each have the meanings given to them in the GDPR. b. Both IAAPA and Sponsor acknowledge and agree that each party shall be a separate Data Controller in respect of the Personal Data received from the other party and processed in relation to this Agreement and each party shall be responsible for its compliance with the Privacy Legislation. Both parties shall process the Personal Data received from the other party in accordance with its applicable privacy notice and the Privacy Legislation. c. Should Sponsor transfer Personal Data to IAAPA, Sponsor represents, warrants and guarantees that (i) the Personal Data has been collected in strict compliance with the Privacy Legislation; (ii) it has properly notified the Data Subjects concerned that their Personal Data may be transferred to third parties including IAAPA and any other information to be notified to the Data Subject(s) if so required by the applicable Privacy Legislation; and (iii) Sponsor has all necessary rights to transfer the Personal Data to IAAPA and such transfer of the Personal Data is and shall be in compliance with the applicable Privacy Legislation. d. Sponsor agrees and acknowledges that any data other than Personal Data, which IAAPA has obtained from Sponsor, may be freely shared with and transferred to IAAPA and IAAPA's affiliates and any third party for commercial purposes unless Sponsor has specified to the contrary in writing stating what data may not be so shared or transferred.
- IP Enforcement:** If Sponsor is attending, or is allowing its materials to be distributed at, the Event, the relevant provisions of the [IAAPA IP Enforcement Policy](#) shall apply in the event of a dispute.
- Severability:** If any provision of the Agreement is held to be illegal, invalid, or unenforceable under the present or future laws, then such provision shall be fully severable, and the Agreement shall be construed and enforced as if such illegal, invalid, or unenforceable provision had never comprised a part of the Agreement and the remaining provisions of the Agreement shall remain in full force and effect and shall not be affected by the illegal, invalid, or unenforceable provision or by its severance from the Agreement.
- Disputes:** Sponsor hereby agrees that the exclusive jurisdiction for any dispute, claim, or demand related in any way to the enforcement or construction of the Agreement will be decided by binding arbitration. Specifically, all disputes between Sponsor and IAAPA shall be submitted to Judicial Arbitration and Mediation Services, Inc. ("JAMS") for binding arbitration under its rules then in effect, or for disputes arising outside of the United States, under the JAMS International Arbitration Rules and Procedures as then in effect. The arbitration shall be conducted in the Orlando, Florida, USA area, or at such other location as the parties mutually agree, before one arbitrator, to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred. It is the intention of the parties that all questions with respect to the construction and enforcement of the Agreement and the rights and liabilities of the parties hereto shall be determined in accordance with the laws of the State of Florida, USA.

Please sign and email to [AKPena@IAAPA.org](mailto:AKPena@IAAPA.org).

By signing below, I acknowledge that I have read and agree to the terms as set forth above.

SIGNATURE:

PRINT NAME:

DATE: