

IAAPA Expo Middle East 2026 Exhibitor Bulletin #2

Mandatory Stand Plan Review and Approval Process

All space-only, complex and double-deck stands must submit their booth layout and stand design through the [Exhibitor Resource Centre](#) for IAAPA review by **13 February 2026**. Once the design is approved, exhibitors will receive an official approval email. After receiving IAAPA approval, exhibitors and their Exhibitor Appointed Contractor (EAC) **must submit the approved booth layout to BLG** for the required structural review and health and safety inspection via email: operations@blg-events.com

IAAPA has appointed BLG Event Management as the independent party responsible for ensuring that all booth designs comply with ADNEC's structural, technical and safety standards. BLG specializes in venue compliance, structural assessment and onsite safety management, and their review is required to meet ADNEC regulations.

BLG will charge an inspection fee of AED 155 for space-only stands, AED 200 for complex stands and AED 220 for double-deck stands, all subject to 5 percent VAT.

Insurance

IAAPA has contracted a basic general liability policy on behalf of each exhibitor of US\$2 million general aggregate and US\$1 million per occurrence coverage. This covers each exhibiting company, so they are not required to submit a customized certificate with show information to IAAPA for review.

However, any exhibitor displaying an amusement ride or device (per ASTM EN 13814 Group of Standards) which allows audience participation, using flammable materials, or serving food or beverage items that is the exhibitor's own product, will need to carry an equivalent of US\$3 million general aggregate and US\$2 million per occurrence and provide IAAPA with a copy of that certificate via the [Audience Participation Safety Form & Ride Registration](#) or via email at exhibitors@IAAPA.org by **13 February**. As well, all Non-Official/ Exhibitor Appointed Contractor (EAC) are required to carry and submit a COI as outlined [here](#).

Online Ordering of Exhibitor Services

Have you started reviewing the [Exhibitor Services Guide](#) containing all the information and order forms you need to exhibit at IAAPA Expo Middle East 2026 successfully? Don't delay—[deadlines](#) are approaching!

Food and Beverage

All food and beverage sampling must be approved in advance by IAAPA show management, please contact Exhibitors@IAAPA.org.

Exhibitor and Guest Registration Now Opened!

[REGISTER NOW](#). Complimentary exhibitor staff badges are provided for exhibitors and their staff working in exhibitor booths during the exhibition days. Exhibiting companies are allotted five (5) staff badges for the first 9 net square meters of exhibit space and two (2) staff badges for each increment of 9 net square meters of exhibit space up to a maximum of 50 complimentary exhibitor badges. Additional staff badges are available at the member/non-member rate. See full details are [here](#) and [REGISTER NOW](#).

The Exhibitor Guest Program ensures your customers and prospects can attend the trade show—as your guest—for free. This is an excellent way for you to provide a personalized benefit to customers, increase your visibility, and strengthen your relationships with them at IAAPA Expo Middle East 2026. Both IAAPA members and non-members registering with an Exhibitor Guest Code will receive **free admission** to the expo.

Refer to the [Exhibitor Guest Program](#) for instructions on sharing your invite code and to review all information related to the program. Your booth will need to be paid in full to take advantage of the Exhibitor Guest Program.

Discounted Hotel Rates Available

IAAPA has partnered with HotelMap to offer competitive hotel rates on a range of accommodation types. Please click [here](#) to reserve your accommodation now!

Complete Your Exhibitor Profile

IAAPA Expo Middle East interactive floorplan and directory make it easier than ever for attendees to find you.

Make the most of your visibility by updating your Exhibitor Profile with:

- A clear company description
- Relevant keywords
- Accurate product categories

To update your profile, log in to the [Exhibitor Resource Center](#) and click on “Description” or “Exhibitor Categories” under the Complete Your Profile section.

Want to boost your visibility even further? Contact exhibitsales@iaapa.org to explore upgrade options.

Customize Your Exhibitor Checklist

Under the Exhibitor Deadlines / To Do List section of the [Exhibitor Resource Center](#), click on “Exhibitor Checklist” to view all the required and optional items that are associated with exhibiting at IAAPA Expo Middle East 2026. Customize the checklist to your preferences by sorting according to Item Details or Due Date, check completed items off, hide items that do not pertain to your booth, and setup email reminders.

IAAPA Expo Middle East Exhibitor Information

Bookmark the [IAAPA Expo Middle East Exhibitor Information page](#)! This is your one-stop hub for all exhibitor-related resources. Here, you'll find everything you need to prepare for the event, including setup guides, promotional materials, and key event details. You can also access past Exhibitor Bulletins to reference previous information or see what you missed.