IAAPA Expo Middle East 2026
Exhibitor Bulletin #3

Show Your Commitment to Sustainability and Take the Exhibitor Sustainability Pledge

IAAPA's board of directors has committed to increasing sustainability measures at IAAPA and our Expos. We encourage exhibitors to join us in doing their part to help make IAAPA Expo Middle East a bit "greener" by committing to the Exhibitor Sustainability Pledge and selecting a minimum of five sustainability measures to institute during IAAPA Expo Middle East 2026. Exhibitors who sign up by the deadline will have the IAAPA Sustainability logo added to their booth sticker on-site and to their listing in Connect+. To sign up, log in to the Exhibitor Resource Center (ERC) and click on Exhibitor Required Forms. The deadline to sign up is **16 February 2026.**

Audience Participation Safety Form/Ride Registration

ALL Exhibitors, regardless of display items, must complete the online Audience Participation Safety Form by **13 February 2026** to indicate if they are bringing a dynamic device or not. A dynamic device is a product or device that moves a participant through a fixed course. Coin-op products are exempt. Click here for more information.

Submit Your Compulsory Forms

All exhibitors are reminded to complete and submit the **compulsory forms** listed in the Exhibitor Services Guide by the stated deadlines. This includes booth layout and safety/ride registration. While there, don't forget to review all the items on the Exhibitor Deadlines/To Do List to receive the best pricing on services you'll need on-site.

To submit your forms, please log in to the Exhibitor Resource Center and go to the Checklist section. Hurry, deadlines are approaching.

Shell Scheme Updates

Kindly refer to the official link provided in this Exhibitor Bulletin for the most up-to-date and accurate information regarding the shell scheme package, including inclusions and requirements.

Don't Forget to Register Your On-Site Team & Invite Your Customers for Free

All booth personnel will need an Exhibitor badge to access the trade show floor during IAAPA Expo Middle East. Login to the ERC and click the Exhibitor Registration tile to be brought into the registration site. Once logged in you can register your staff, purchase special event tickets, and view your **Exhibitor Guest Code** to be shared with your customers if your booth is fully paid. Full details about exhibitor registration and allotments can be found here, and exhibitor guest here.

Promote Your Presence with Exhibiting Graphics

IAAPA provides ready to use exhibitor graphics to help you promote your participation before and during IAAPA Expo Middle East. These include social media and digital assets in common formats such as square, portrait, and wide layouts, which can be customized with your booth number and messaging. Exhibitors are encouraged to share these assets across websites, email campaigns, and social media channels, and to include the official hashtag **#IAAPAExpos** to increase visibility and engagement. Click here to download the assets.

Share the IAAPA Expo Middle East Digital Brochure with Your Team and Guests

Exhibitors are encouraged to share the IAAPA Expo Middle East digital brochure with their staff and invited guests, as it provides a comprehensive overview of the Expo, including details on the Opening Reception, special events, the full event agenda, and key highlights of IAAPA Expo Middle East, along with an overview of IAAPA member benefits and opportunities available throughout the show.

Make Headlines at IAAPA Expo Middle East 2026

Have exciting news to announce? Press conferences are available to **exhibiting companies with announcements relevant to the Middle East market**, including regional expansions, partnerships, projects, investments, product launches, or other milestones impacting the attractions industry in the region.

View the press conference guidelines and submit your request by **23 February 2026**. For questions, please contact **PressOffice@IAAPA.org**.

Quick Links
Exhibitor Services Guide (order forms, show info)
Update Booth Profile for Attendees (required)
Submission of Required Documents: Audience Participation Safety Form, Booth Layout
Exhibit Hall Floor Plan
Exhibitor Success & ROI Center
Traveling & Hotel Reservations
Exhibitor Registration
Sponsorships and Advertising

For a complete list of links to exhibitor information, check out the **Exhibitor Info** page to help guide you to exactly what you need!

Did you miss the previous Exhibitor Bulletins? Find past issues here. If you have any questions about this information contained within or need additional details relating to your booth at IAAPA Expo Middle East 2026, please contact Exhibitors@IAAPA.org. Thank you!

If you have any questions as you prepare to exhibit, please contact an IAAPA representative or IAAPA appointed service provider.