

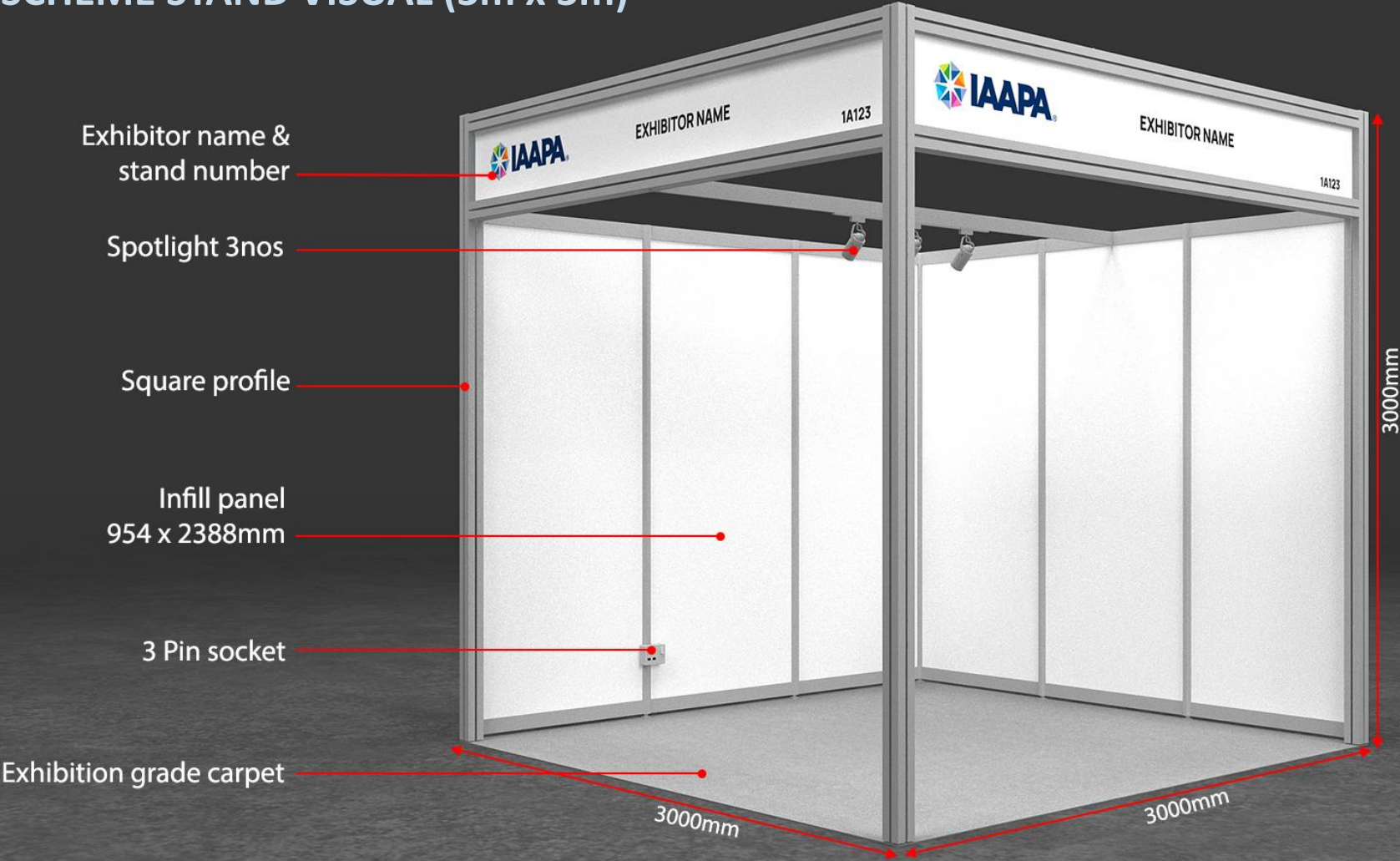


IAAPA MIDDLE EAST 2026 SHELL SCHEME STANDS

31 MARCH – 2 APRIL 2026, ADNEC, ABU DHABI, UAE



SHELL SCHEME STAND VISUAL (3m x 3m)



This document is strictly private, confidential and personal to its recipient(s) and should not be copied, distributed or reproduced in whole or in part, nor passed to any third party.

© Copyright 2019 Global Experience Specialists (GES) Limited. All Rights Reserved.



FREQUENTLY ASKED QUESTIONS

What is the maximum power consumption available for Shell Scheme Stands?

- Shell Scheme stands are only provided stand power up to 500watts for the duration of the show. Any equipment that requires more than 500watts power will need to be ordered from GES.
- If you require the sockets to be placed in specific locations in your stand, please contact GES directly on iaapame@ges.com. Otherwise, sockets will be installed at a default location at the discretion of GES and any changes onsite will be subject to staff availability and relocation fee.

Do I have furniture included on my stand?

- Furniture is **not** included. However, this may be ordered separately via the [GES Online Shop](#).

Are the visuals provided the same as my stand orientation?

- The sample visual of the stand provided here is for illustration purposes only and the stand you may have booked may be built differently (i.e., 3 open sides or a bigger booth size)

Is graphics included in my stand? Will GES create the designs for my booth?

- Graphics is not included. However, this may be ordered separately and exclusively via the [GES Online Shop](#) or via the GES Graphics Order Form.
- Please refer to the next page for the artwork guidelines.

Are there any other items available to order for my stand?

- Furniture, Stand Fitting Extras, TVs, Carpet, and Electrical Accessories may be ordered via the [GES Online Shop](#).

FREQUENTLY ASKED QUESTIONS

What are the guidelines for me to prepare my artworks?

- Ready-to-print artwork files must be high resolution either in AI, PDF or EPS formats.
- Texts must be outlined.
- Photos must be embedded.
- File resolution at 150 dpi minimum, 1:1 scale
- File name should be as per this template – IAAPAME.[booth#].[Company Name]

When and where do I need to submit my print-ready artwork to GES?

- All artwork files need to be submitted via WeTransfer.com, recipient should be iaapame@ges.com.
- Deadline for artwork submission is **13th March 2026**.

How do I get the dimensions for my wall graphics?

- Graphics dimensions will vary on the orientation of your booth whether one-side, two-side, or three-side open.
- General Formula for each wall dimension is:
2.5m Height x ____mW.

Example 1 (same as the visual): 9sqm stand (3x3), 2 side-open
Dimensions will be:

- Side 1: 2.5mH x 3mW
- Side 2: 2.5mH x 3mW

How do we reach out to GES if we have any inquiries?

- Feel free to contact us
via email: iaapame@ges.com
Via Phone: +971 4 885 5448.