



## Solution Spotlight Sessions

### SUMMARY:

**Name:** Solution Spotlight: (Sponsor Name)

**Default Description:**

"Attend a presentation from an IAAPA Expo Middle East Platinum Sponsor! See the latest trends and developments from \_\_\_\_\_."

*Note: Sponsor is encouraged to add a more detailed description to help promote a specific topic, speaker or product and drive attendees to their session.*

**Where:** Innovation Stage (located on the Trade Show Floor)

**When:** March 31 - April 2, 10:40 a.m. – 1:00 p.m.

**Amount:** 10 Sessions Max Offered; Available to Platinum Sponsors only on a first-come, first-served basis.

**Capacity:** Room capacities are subject to change.

Innovation Stage: TBD

**Room Type:** Seating is subject to change.

Innovation Stage: Theatre Style

**Length:** 20-minute session

**Format:** Sponsor delivers their content in 20 minutes; content must be about sponsoring company only (cannot share session or use this for promotion of other companies). Sponsor can set room with giveaways or promotional materials. Please note, no translation services are provided for these sessions. Please arrive 15 minutes in advance to prepare and coordinate with A/V team. Be mindful of other programs being held within the space after the conclusion of your Solution Spotlight Session.

**Highlights:**

- Open to both Members and Nonmembers to attend. Education Conference not required to attend.
- Sponsors are responsible for inviting attendees to their sessions.
- Will be advertised on IAAPA website and Expo App (deadlines apply).
- Open to Press.

### Next Steps:

1. [Sign up](#) for your preferred time slot on Sign Up Genius by **February 6, 2026**.
2. Send session title, description and speakers to Aarti Maharaj at [AMaharaj@IAAPA.org](mailto:AMaharaj@IAAPA.org) by **February 13, 2026**. Information will only be included on the IAAPA website and Expo app if received by this date.