

IAAPA Expo Middle East 2026 Exhibitor Bulletin #4

Final Reminder to Submit All Compulsory Forms By 13 February

The following forms must be completed by the deadline to ensure your participation is smooth and compliant:

[Booth Layout Form & Files](#)

[Audience Participation Safety Form & Ride Registration](#)

[GES Official Contractor Forms](#)

[ADNEC Centre Abu Dhabi Service Forms](#)

[Connect+ Exhibitor Profile](#)

[Non-Official Contractors/ Exhibitor Appointed Contractor \(EAC\)](#)

[Exhibitor Sustainability Program](#)

Any other mandatory documents listed in the [Exhibitor Resource Center \(ERC\)](#)

Join the Movement – Sign the Exhibitor Sustainability Pledge!

Join us in building a more sustainable future by signing the **IAAPA Expo Middle East Exhibitor Sustainability Pledge!** Show your commitment to reducing waste, conserving resources, and adopting responsible exhibiting practices. Sign the pledge today and be recognized for your efforts at the show. Click [here](#) for more information and [login to the ERC](#) to sign up.

Audience Participation Safety Form/Ride Registration - *Required*

All exhibitors must complete the online [Audience Participation Safety Form](#). To access the form, [login the ERC](#) and click on Exhibitor Required Forms, and click on Ride Reg./Aud. Participation. Once in the form, select all product types that relate to anything you will display in your booth. If you select any of A through F, please complete the additional fields and submit the required documents.

If you are not bringing any devices, click “NONE OF THE ABOVE” and submit the form.

The deadline is 13 February. Late submissions are subject to [fines and/or loss of exhibit seniority](#).

Brass Ring Best Exhibit Award - *Deadline Approaching*

Get recognized for your hard work during the Expo and apply for a Brass Ring Best Exhibit Award based on the best booth presentation! It only takes a minute and there is no cost to apply. Booths are judged on design, branding, staffing, product in booth (if applicable), and overall appeal. Winning companies receive a prestigious award to display, recognition on the Awards Winners display, in Funworld magazine, on the IAAPA website, and much more! The application deadline is **20 March**. Click [here](#) for more information and to apply now!

Reminder: Invite Your Customers to Attend for Free!

The Exhibitor Guest Program ensures your customers and prospects can attend IAAPA Expo Middle East—as your guests—for free. This is an excellent way for you to provide a personalized benefit to customers, increase your visibility, and strengthen your relationships with them at the expo.

To access your Exhibitor Guest information, [login to the ERC](#) to view the tile with your personalized Exhibitor Guest Pass Code. Once you have the code, provide that to your customers with a link to the Attendee Registration site [here](#). To send a personalized email inviting them with your code included, click the Exhibitor Registration tile then the Exhibitor Guest tab once in registration site. This is where you can see who has registered with your code and your remaining allotment of passes. If you use your entire allotment, contact Exhibitors@IAAPA.org to request more. If your passes are being used by buyers registered properly, IAAPA will gladly increase your allotment.

For more information on inviting guests and to view a sample invite letter, click [here](#).

Update Your Exhibitor Information – Required

Be sure to take advantage of your digital booth profile for the IAAPA Expo Middle East website and Connect+, IAAPA’s mobile app. There are many additional features available with an enhanced profile. [Login to the ERC](#) to get started.

Make Headlines at IAAPA Expo Middle East 2026

Have exciting news to share? Press conferences are available to IAAPA Expo Middle East exhibitors announcing regionally relevant news, expansions, partnerships, projects, investments, or product launches impacting the attractions industry. View the [press conference guidelines](#) and [submit](#) your request by **23 February**.

Limited Time to Become a Sponsor – IAAPA Expo Middle East 2026!

Be part of **IAAPA’s first-ever Expo in the Middle East**, taking place **30 March – 2 April 2026 in Abu Dhabi, UAE**. Don’t miss the chance to position your brand as a leader in this exciting new market by becoming a sponsor today! Sponsorships for special events such as the Leadership Breakfast, Opening Ceremony, and Education Sessions are available for a limited time.

For more information, view the [IAAPA Expo Middle East 2026 Sponsorship Prospectus](#).

To secure your spot, contact Sponsorship@IAAPA.org.

Quick Links

[Exhibitor Services Guide](#) (order forms, show info)

[Update Booth Profile for Attendees](#) (required)

[Submission of Required Documents](#): Audience Participation Safety Form, Booth Layout

[Exhibit Hall Floor Plan](#)

[Exhibitor Success & ROI Center](#)

[Traveling & Hotel Reservations](#)

[Exhibitor Registration](#)

[Sponsorships and Advertising](#)

For a complete list of links to exhibitor information, check out the [Exhibitor Info](#) page to help guide you to exactly what you need!

Did you miss the previous Exhibitor Bulletins? Find past issues [here](#). If you have any questions about this information contained within or need additional details relating to your booth at IAAPA Expo Middle East 2026, please contact Exhibitors@IAAPA.org. Thank you!