

**IAAPA EXPO EUROPE 2026**  
**September 22-24, 2026**  
**ExCeL – London, UK**

**Estimated Deadlines**

*The following information is an ESTIMATE, based on 2025 deadlines. Please refer to the actual dates in the IAAPA Expo Europe 2026 Exhibitor Services Guide which will be available online May 2026.*

**SHOW SERVICE**

**DUE DATE**

<input type="checkbox"/> Final Exhibit Space Payment	<b>19 June</b>
<input type="checkbox"/> Lead Retrieval	<b>17 July</b>
<input type="checkbox"/> Booth Design Layout Form* <small>Including Risk Assessment, Method Statement and Construction Phase Plan. Booths displaying inflatables must also submit a booth layout/design.</small>	<b>24 July</b>
<input type="checkbox"/> Audience Participation Safety Form*	<b>24 July</b>
<input type="checkbox"/> Booth Profile/Exhibitor Listing*	<b>7 August</b>
<input type="checkbox"/> Advance Shipping to Warehouse	<b>16 September</b>
<input type="checkbox"/> Venue (ExCeL) Discount Deadline	<b>22 August</b>
<b>Includes:</b> IT Services, Rigging Cleaning Compressed Air Water & Waste, Gas	
<input type="checkbox"/> GES Discount Deadline	<b>21 August</b>
<b>Includes:</b> Electrics Furniture Carpet Graphics	
<input type="checkbox"/> Catering (ExCeL London Hospitality) Ordering Deadline	<b>22 August</b>
<b>Includes:</b> Booth Catering Sampling Approval Requests	
<input type="checkbox"/> Best Exhibit – Exhibitor Awards Application	<b>4 September</b>
<input type="checkbox"/> Direct Shipping to Convention Center Begins	<b>19 September</b>
<input type="checkbox"/> Booth Setup Complete	<b>22 September</b>

*\*Required items for all exhibitors*