



## WELCOME

As a member of the largest and most prestigious international trade association in the attractions industry, we welcome and encourage you to display your membership proudly. Please review these brief Member Logo Usage Guidelines prior to publication.

**LOG INTO THE MEMBER SECTION AT [IAAPA.ORG](http://IAAPA.ORG) TO FIND THE APPROVED FORMATS AVAILABLE FOR USE.**  
Please do not use screen shots or website images as the resolution may not be sufficient.

### FULL-COLOR



### SINGLE-COLOR



POSITIVE

✔ PREFERRED VERSION

REVERSE



## LOGO INTEGRITY



Do not copy logos from online or use screen shots.



Do not stretch or distort the size/orientation.



Do not disassemble and reassemble elements of the logo.



Do not recolor the logo.



Do not alter approved logos in any way.

## USAGE PERMISSIONS & RESTRICTIONS

As an IAAPA Member, you do not need approval prior to using this logo. However, please note the following restrictions:

- For use only by active IAAPA Members in good standing.
- IAAPA Member Logo may be used on letterheads, business cards, catalogs, brochures, advertising collateral and social media.
- No IAAPA logo can be used on items for sale or for commercial purposes.
- Use of this logo does not imply sponsorship, endorsement or approval of your establishment by IAAPA.
- IAAPA reserves the right to determine whether or not the logo is being used properly. Usage privileges may be revoked if used inappropriately.
- Should your membership lapse or be suspended, you are no longer allowed to display the IAAPA Member Logo.