

Lead Cultivation Option	Description	Until 7/27	Until 8/24	Starts 8/25
Use our premium mobile app with your personal device!				
 Mobile App 3 License Bundle 	3 Licenses to keep you scanning across breaks or peak surges. Startup fee included. Recommended for small/mid-sized booths with rotating staff or dedicated demo stations	\$645	\$735	\$771
Mobile App 5 License Bundle 	Scale your presence and go bigger with 5 Licenses. Startup fee included. Recommended for booths with large footprints, multiples zones, or demo areas.	\$896	\$981	\$1015
Mobile App 1 License	Startup and 1st license to activate on your personal device. Collect data quickly with confidence and maximize ROI. Recommended for first-time or solo exhibitors.	\$379	\$479	\$519
add-on mobile app licenses	Need more help? add individual licenses to any of the above packages at any time.	\$169	\$169	\$169
Enhancements - one fee unlocks functionality across all scans!				
Super User Enhancement Bundle	Unlock all of our app features and save 25% Or pick and choose individual features below		\$895	
Plus Connect	Generate a QR code attendees can scan! Print and place the QR code in your booth for maximum reach. Attendees scan the QR code and then their own badge to transmit their data to you for outreach.			\$149
AI Individual Insights	Generates a score and insights on individual leads based on public and registration data. Streamline your lead management process with AI scoring and insights using our premium AI engine.			\$149
AI Company Insights	Uses our premier AI engine to generate relevant information on the lead's company to supplement individuals leads. Personalized research done for each lead so you can act fast!			\$149
AI Voice Transcript	Record your conversation and generate a transcription and summary using our premium AI engine.			\$149
AI Email Generator	Generate a personalized email to follow up with leads on the spot using our premium AI engine. Copy generated email body text right from the app or using the online admin portal.			\$149
AI Lead Advisor	Admin access to our premium AI advisor. Ask questions, generate reports and visuals, and get insights on your entire dataset. Unlock the full potential of cutting-edge AI designed to maximize your booth performance and scan data.			\$149
Custom qualifiers	Create your own survey questions or qualifiers with custom responses that meet your business and marketing needs. Selections are made by the user in the app and is available in the data download for sorting or informational purposes.			\$149
Collateral	Set up an email template with links or documents to send to attendees as you scan. Deliver professional emails from our trusted servers and set your own 'Reply-To' address so responses go straight to you.			\$149
Developer's Kit - for use with 3rd party applications (requires IT programming)				
Developer kit	Use our REST API to integrate with 3 rd party lead services. Custom programming required.			\$1,095