



NEWS/EDITORIAL

- ▶ Industry updates to your inbox with IAAPA News Daily
- ▶ Receive six editions of Funworld, IAAPA's official publication, in print and digital
- ▶ Share your press release on new products through News Daily
- ▶ Access to our online archives with articles and case studies on the global attractions industry



RESEARCH

- ▶ Keep up to date on important safety trends and best practices with the North America Ride Safety Report
- ▶ See how you compare to your competitors with the Global Benchmark Report
- ▶ Make data-driven decisions with global research on economic trends and consumer behavior



EXPOS & EVENTS

- ▶ Member discount for IAAPA Expo, Summits, Presents, Meetups, Public Affairs Conference, and all other events
- ▶ FREE access to IAAPA Expo Education Program
- ▶ Member-only events and receptions, plus special ticket allotments for highly demanded IAAPA Expo events
- ▶ IAAPA Marketplace - Source your global business solutions
- ▶ Exclusive access to the IAAPA Member Lounge at IAAPA Expos, with complimentary amenities with ease



ADVOCACY & INDUSTRY SUPPORT

- ▶ Stay ahead of policy changes and get opportunities to advocate and protect your business
- ▶ IAAPA's dedicated Public Affairs team advocates for you on the national and state levels



EXCLUSIVE PARTNER OPPORTUNITIES

- ▶ IAAPA Official Partner Program - Become a Partner and get customized opportunities tailored to your business goals
- ▶ As an IAAPA member, you gain access to official partners offering innovative solutions and exclusive resources to help you succeed in today's competitive landscape



PROFESSIONAL DEVELOPMENT

- ▶ Member discount for Certifications and Institute Programs
- ▶ Keeping you competitive with exclusive webinars and live chats covering the latest industry trends
- ▶ Access on-demand professional development content and IAAPA Expo education sessions—designed to fit your busy schedule



OPERATIONAL TOOLKITS

- ▶ A 24/7 crisis hotline and a Crisis Communication template, crafted by industry emergency experts and available for customization
- ▶ Expert facility manuals designed to support excellence in every aspect of your business
- ▶ Access expert-defined best practices to enhance your operations

**UNLOCK THE FULL
VALUE OF MEMBERSHIP!
JOIN TODAY!**



Visit IAAPA.org/Membership to view the full Member Benefits Guide

MEMBERSHIP THAT WORKS FOR YOU



Designed to help your **BUSINESS GROW**, operate more **EFFICIENTLY**, and stay **COMPETITIVE**. Whether you run a theme park, water park, FEC/LBE, museum, science center, zoo, aquarium, or are a manufacturer or supplier, IAAPA provides you access to our **GLOBAL NETWORK** that supports your success, **TOOLS AND RESOURCES** to **ENHANCE** operations, **IMPROVE** safety, **DRIVE** sustainability, and **MAXIMIZE** guest satisfaction—all while saving on industry events and research.

WHAT'S YOUR MEMBER TYPE?



FACILITY



INDIVIDUAL



MANUFACTURER/
SUPPLIER/CONSULTANT
(MSC)



YOUNG
PROFESSIONAL



STUDENT/
PROFESSOR

DID YOU KNOW...



73% join IAAPA for networking and business growth



77% said IAAPA brings together a wide variety of attractions and suppliers



80% trust IAAPA as a leading expert in the attractions industry

from IAAPA's Member Survey

NEXT STEPS:

- 1 JOIN IAAPA**
Sign up online to unlock exclusive benefits and savings.
- 2 ATTEND AN EVENT**
Register for an IAAPA Expo, Summit, networking event, or webinar, and join the New Member Sessions to connect and learn about the IAAPA benefits!
- 3 ENHANCE YOUR EXPERTISE**
Enroll in any IAAPA professional institute or certification program.
- 4 GET INVOLVED**
Join an IAAPA committee, task force, become a speaker, or submit for an IAAPA Award.

BECOME A MEMBER



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