

# IAAPA PUBLIC AFFAIRS UPDATE

## **New Tax Challenge Facing Aquariums, Zoos, and Museums**

In our most recent federal update, we highlighted several tax proposals that could impact IAAPA members. While most of these proposals are beneficial, one poses a threat to our nonprofit members, including aquariums, zoos, and museums.

Two prominent think tanks in Washington, D.C. have proposed taxing the net revenue from all non-donation sources of tax-exempt 501(c) organizations at the 21% corporate tax rate. The office of House Speaker Mike Johnson (R-LA), along with other tax-writing offices, has reviewed this proposal and identified some aspects that could be viable.

IAAPA will oppose any new proposals that would impose new taxes on our nonprofit members. We recently joined the **Community Impact Coalition** (CIC) which was organized to oppose new taxes on 501(c) organizations. To date, the CIC - comprised of 55 organizations - has raised \$375,000 to stand up a comprehensive opposition campaign.

It is anticipated that Congress will use the budget reconciliation process to pass a tax bill sometime in the spring. The coalition developed the following tools and resources to help your organization join our campaign. NOW is the time to engage!

The **Community Impact Coalition** landing page is now live at <https://www.cicoalition.org/>. This site will be the central hub for education and resources, offering information about the tax-exempt sector, the challenges it faces, and why our united efforts are vital in safeguarding it.

**Coalition Launch Video** – Our official video is now available on both the landing page and [YouTube](#). It is an excellent resource to share on social media and explain why this issue is so important. Be sure to watch and share.

**Coalition Toolkit** – You can download the toolkit from the landing page. It includes FAQs, an informational handout, and key messaging materials to help you communicate the coalition's mission and rally support.

**Social Media Channels** – Engagement is critical to expanding our reach. Follow and tag us on:

**Twitter/X:** [@CI\\_Coalition](#)

**LinkedIn:** [communityimpactcoalition](#)

**Facebook:** [communityimpactcoalition](#)

Safeguarding the tax-exempt sector—which includes IAAPA and its nonprofit members—is

crucial to preserving the essential programs, services, jobs, and communities that rely on it.  
Watch your email for future updates!

Sincerely,



Keith Stephenson  
Director of Public Affairs  
IAAPA North America

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