



Solution Spotlight Sessions

Name: IAAPA Solution Spotlight: (Sponsor Name)

Default Description:

"Attend a presentation from an IAAPA Platinum Sponsor! See the latest trends and developments from _____."

Note: Sponsor is encouraged to add a more detailed description if they would like to highlight a particular topic or product. Sessions with a strong educational focus may draw a larger audience.

Availability: 21 Sessions Max Offered; Available to Platinum Sponsors only on a first-come, first-served basis.

Dates: Tuesday – Friday, November 17-20, 2026 (Please see [Sign Up Genius](#) for time slots)

Length: 20-minute session

Location: Innovation Stage (S3239 on the trade show floor)

Capacity: *Room capacities are not confirmed and subject to change.*

Innovation Stage - S3239: 100 attendees

Room Type: *Seating is not confirmed and subject to change.*

Innovation Stage - S3239: Combination Seating for 100

Format: Sponsor delivers their content in 20 minutes; content must be about sponsoring company only (cannot share session or use this for promotion of other companies). Sponsor can set room with giveaways or promotional materials. One ambassador will be provided for badge scan. Please note, no translation services are provided for these sessions. Please arrive 15 minutes in advance to prepare and be set up with A/V. Be mindful of other programs being held within the space after the conclusion of the Sponsor Spotlight session.

Additional Info:

- Open to both Members and Nonmembers to attend. Education Conference not required to attend.
- Sponsors are responsible for inviting attendees to their sessions. IAAPA will provide graphics to support your efforts, but we encourage you to heavily promote your session through email marketing and social media.
- All sessions will be listed on IAAPA website and Connect+.
- Sessions are open to press. Opted-in media list can be provided by request.

Next Steps:

1. Sign up for your preferred time slot on [Sign Up Genius](#) by **August 7, 2026**.
2. Send session title, description, and speakers to Aarti Maharaj at AMaharaj@IAAPA.org by **August 21, 2026**. Information will only be included on the IAAPA website and Expo app if received by this date.