



THE MOST **INFLUENTIAL GATHERING** FOR THE ATTRACTIONS INDUSTRY IN ASIA

OSAKA, JAPAN

EDUCATION: 28 JUNE - 1 JULY

SHOW FLOOR: 29 JUNE - 1 JULY

► [IAAPA.org/Expo-Asia/Exhibitors](https://iaapa.org/Expo-Asia/Exhibitors)



WHO IS IAAPA?

Founded in 1918, we are the leading global association for the attractions industry, bringing together attractions, suppliers, consultants, and professionals from around the world. Through world-class events, education, and industry connections, IAAPA empowers its members to operate safely, grow sustainably, and create unforgettable guest experiences.

MEMBERS INCLUDE PROFESSIONALS FROM:



9,500+
COMPANY
MEMBERS



110+
COUNTRIES
AND REGIONS
REPRESENTED



Amusement and Theme Parks



Cruise Lines



Family Entertainment Centers (FEC)



Hotels, Resorts and Casinos



Manufacturers and Suppliers



Museums and Science Centers



Nature and Adventure Attractions



Stadiums and Arenas



Water Parks

IAAPA EXPO ASIA IS THE PREMIER TRADE SHOW FOR YOUR COMPANY TO:

CONNECT WITH A GLOBAL AUDIENCE

Network with a vast pool of qualified buyers, influencers, and industry leaders from theme parks, water parks, zoos, museums, family entertainment centers, and more—all under one roof at IAAPA Expo Asia.

IGNITE SALES AND LEAD GENERATION

Showcase your cutting-edge products, services, and technologies through interactive exhibits and demonstrations. Capture the attention of high-potential leads, generate qualified inquiries, and nurture lasting business relationships.

BUILD STRATEGIC PARTNERSHIPS

IAAPA Expo Asia provides unmatched opportunities for collaboration. Meet with potential partners, suppliers, and collaborators who share your vision for pushing the boundaries of the attractions industry.



THEME AND AMUSEMENT PARK INDUSTRY IN APAC



By the end of 2027, the theme and amusement park industry in Asia Pacific is expected to have more than

717.5 MILLION VISITORS
and spend over \$24.6 billion.



Attendance is forecasted to increase by about 10% each year by the end of 2027, while spending is anticipated to grow by more than 11% over the same time. (Source: IAAPA, 2026)

ABOUT IAAPA EXPO ASIA 2026

EXHIBITING COMPANIES BY REGION

- 214** companies from the **Asia Pacific** region
- 75** companies from the **Europe, Sub-Saharan Africa** region
- 45** companies from the **North America** region
- 8** companies from the **Middle East, North Africa** region
- 1** company from the **Latin America, Caribbean** region



HONG KONG SAR, CHINA



339

Exhibiting
Companies



7,497

Square Meters
Sold



6,025

Registered
Attendees

DISCOVER HOW THE BUSINESS OF FUN GETS DONE

IAAPA Expo Asia 2027 Exhibit Pricing

STANDARD RATE

Member: Shell scheme LESS than 36 SQM	\$599
Member: Space only LESS than 36 SQM	\$549
Member: Shell scheme MORE than 36 SQM	\$529
Member: Space only MORE than 36 SQM	\$479
Nonmember: Shell scheme	\$745
Nonmember: Space only	\$695
First Time Exhibitor: Shell scheme	\$449
First Time Exhibitor: Space only	\$399
Corner Fees	\$250
Compulsory Insurance Fee	\$125

Pricing is per square meter. Minimum booth size is 3m x 3m.

[**CLICK TO VIEW THE FLOORPLAN!**](#)

[**CLICK HERE COMPLETE YOUR APPLICATION TODAY!**](#)

NEW TO THE INDUSTRY? BOOK A TABLETOP EXHIBIT

THERE'S AN ECONOMICAL WAY TO SHOWCASE YOUR COMPANY'S PRODUCT AND SERVICES. THE TABLETOP EXHIBIT PACKAGE INCLUDES:

- ▶ 3 x 2 SQM booth with back and side walls
- ▶ Carpet
- ▶ One (1) ID sign
- ▶ One (1) lockable cabinet
- ▶ Two (2) chairs
- ▶ One (1) electrical socket
- ▶ Lighting
- ▶ Online exhibitor listing
- ▶ Two (2) exhibitor staff badges
- ▶ Allowance of five (5) complimentary guest invitations for clients

MEMBER: \$2,000 | NONMEMBER: \$2,500

Availability is limited! Contact us today at ExhibitSales@IAAPA.org to secure your space.



INCREASE YOUR EXPOSURE

GET NOTICED FIRST

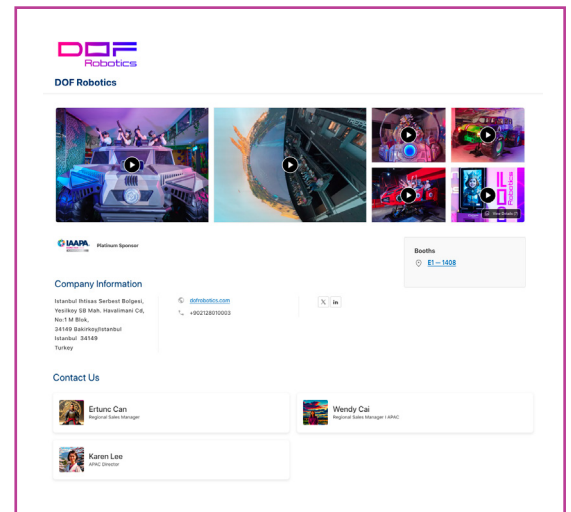
DIGITAL BOOTH UPGRADE

Supercharge your reach! Build awareness of your products and services before each Expo and drive engagement on the show floor.

You'll gain powerful advantages:

- ▶ Premier placement in search results
- ▶ Highlighted booth on floorplan
- ▶ Featured exhibitor listing
- ▶ Enhanced content options

Whether your focus is driving booth traffic, elevating brand visibility, or generating leads that fuel long-term success, we equip you with the tools to make it happen.



Contact ExhibitSales@IAAPA.org for more information.

TARGETED SOLUTIONS



AMPLIFY YOUR EXPOSURE THROUGH SPONSORSHIP

Partner with us for enhanced exposure to a targeted audience through premium branding placements, exclusive speaking opportunities, and direct engagement with the audiences that matter most. Act quickly - premium opportunities are filling fast.

Contact Sponsorship@IAAPA.org



MAXIMIZE YOUR REACH WITH STRATEGIC ADVERTISING

IAAPA offers a range of advertising opportunities designed to connect your brand with industry professionals. Reach specific industry segments or maximize visibility, through bundled online, digital, and print opportunities.

Contact Advertising@IAAPA.org

TAILORED FOR **GLOBAL IMPACT**



IAAPA EXPO MIDDLE EAST

Abu Dhabi, UAE
13-15 April 2027



IAAPA EXPO ASIA

Osaka, Japan
29 June - 1 July 2027



IAAPA EXPO EUROPE

Vienna, Austria
21-23 Sept. 2027



IAAPA EXPO

Orlando, FL, U.S.
Nov. 16-19, 2027

Visit IAAPA.org/Expos-and-Events/Expos to learn more!

SHOWCASE YOUR INNOVATION AND GROW WITH IAAPA

Contact ExhibitSales@IAAPA.org today to secure your booth space!

