GRAPHICSORDERFORM

EXHIBITOR SERVICES

SHOW

IAAPA EXPO MIDDLE EAST

DEADLINE

EARLY BIRD RATE:

12th March 2027

NOTE: All orders received after early-bird deadline will be subject to availability and 30% surcharge rate.

PRE-ORDER CUT-OFF DATE

(LAST DAY TO SUBMIT ORDERS):

26th March 2027

WAYS TO ORDER

EMAIL: Please complete the order form and submit it to:

iaapame@ges.com

YOUR DETAILS

EXHIBITOR	
STAND NO.	
COMPANY NAME	
CONTACT PERSON	
CONTACT NUMBER	
EMAIL	
COMPANY ADDRESS	
VAT / TRN NO.	

ARTWORK DEADLINE	26th March 2027

Any orders or artwork received after the deadline may incur a 30% late order surcharge.

IMPORTANT NOTE:

- The sample shell scheme stand visual is for reference only.
- The shell scheme stand booked with the Organiser may look different depending on the stand size, location, and orientation.
- Prices on this form includes printing, installation, and removal of graphics.
- Prices on this form are exclusive of 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- Artwork sizes or specifications will be supplied on receipt of your completed order.

COMPANY ADDRESS:

GES Office Building, Plot No. 597/0895, Street 3, Community 597 near Gulf News, opposite to Al Hathboor Warehouse, DIP 2, PO Box 282786, Dubai, UAE

CONTACT:

+9714 885 5448

WALL GRAPHICS

OPTION 1

OUR MOST POPULAR OPTION

USD 80.00

PER SQUARE METER
Stand Width x 250cm Height



WALL GRAPHICS

- Printed on PVC vinyl with lamination mounted on 5mm foamboard overlaying the poles as per the visual, each panel is roughly 1m wide.
- Attach the graphics panel directly to the wall panel of the stand, by using necessary supports.
- Hairline joins between each panel (roughly every 1m).
- Not reusable.
- Suitable for shell scheme shelving and TV wall mounting (reinforced panel required to wall mount TV).

How to calculate your stand wall graphics?

Sample Stand Visual Size: 3m x 3m / 2 sides open

***NOTE**: Price per square meter is exclusive of 5% VAT.*

		Width X Height (Metre)		Total Sqm	PRICE P ER SQM		TOTAL
					USD	AED	
WALL GRAPHICS	Wall Side 1	3.0 m	2.5 m	7.5 m	80.00	294.00	2,205.00
	Wall Side 2	3.0 m	2.5 m	7.5 m	80.00	294.00	2,205.00
	Wall Side 3	-	2.5 m	-	80.00	294.00	-

- Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
- Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand:

		WIDTH X HEIGHT (metre)	(metre)	TOTAL SQM	PRICE PER SQM		TOTAL
					USD	AED	
WALL GRAPHICS	WALL SIDE 1		2.5 m		80.00	294.00	
	WALL SIDE 2		2.5 m		80.00	294.00	
	WALL SIDE 3		2.5 m		80.00	294.00	

FOREXBOARD INFILLGRAPHICS

OPTION 2

A VERY SLICK FINISH

USD 191.00

PER PANEL
96.6 x 240cm Height



INFILL GRAPHICS

- UV print on 1mm forex board.
- Insert between the metalwork as per the visual.
- Attach the graphics panel directly to the wall panel of the stand.
- Not reusable
- Suitable for shell scheme shelving and TV wall mounting.
  (reinforced panel required to wall mount TV).

How to calculate your stand wall graphics?

Sample Stand Visual Size: 3m x 3m / 2 sides open

NOTE: Price per panel is exclusive of 5% VAT.

	No. of Panel	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS	6	191.00	702.00	4,212.00

- Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
- Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand:

	NUMBER OF PANEL	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS		191.00	702.00	

GRAPHICS EXTRAS

Fascia / Name Board Graphics Options

FOAMBOARD OVERLAY FASCIA

Fascia Width x 54cmH



	WIDTH (metre)	X HEIGHT (metre)	TOTAL SQM	PRICE PER SQM USD	PRICE PER SQM AED	TOTAL
FASCIA SIDE 1		0.54 m		80.00	294.00	
FASCIA SIDE 2		0.54 m		80.00	294.00	
FASCIA SIDE 3		0.54 m		80.00	294.00	

UPGRADED FASCIA

120cmW x 60cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO USD	PRICE PER LOGO AED	TOTAL
UPGRADED FASCIA LOGO		70.00	257.00	

LOGO IN FASCIA

75cmW x 36.6cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO USD	PRICE PER LOGO AED	TOTAL
LOGO IN FASCIA		40.00	147.00	

GRAPHICS EXTRAS

Counter Graphics Options

NOTE: Counters must be ordered separately through Furniture Order Form or online, prices below are for graphics only.



☐ MD11 - LOCKABLE COUNTER

Front Dimensions:
93.4 cmW x 93.4 cmH

Left Side & Right Side Dimensions:
43.4 cmW x 93.4 cmH (per side)
100cmW x 102 cmH (cladded front)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		80.00	294.00	
Both Side Graphics		80.00	294.00	



☐ MD21 - RECEPTION COUNTER

Front Dimensions:
94.6 cmW x 107.2 cmH (front)

Left Side & Right Side Dimensions:
23 cmW x 34.8 cmH (per side - top)
53 cmW x 67.8 cmH (per side - lower)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		88.00	324.00	
Both Side Graphics		112.00	412.00	



☐ MD33 – SHOWCASE LOW COUNTER

Front Dimensions:
93.5 cmW x 64 cmH (front)

Left Side & Right Side Dimensions:
46.6 cmW x 64 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		48.00	176.00	
Both Side Graphics		48.00	176.00	



☐ MD32 - SHOWCASE CENTER

Front Dimensions:
93 cmW x 33 cmH (front/back)

Left Side & Right Side Dimensions:
43 cmW x 33 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		25.00	92.00	
Both Side Graphics		22.00	81.00	



☐ MD31 – SHOWCASE TALL BOY

Per Side Dimension:
44 cmW x 43 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		15.00	56.00	
Both Side Graphics		30.00	111.00	

GRAPHICS EXTRAS

Banner Graphics Options



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

85 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		135.00	496.00	



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

270 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		735.00	2,701.00	



POP-UP BANNER

☐ 2 x 3 CURVED / STRAIGHT

☐ 3 x 3 CURVED / STRAIGHT

☐ 4 x 3 CURVED / STRAIGHT



Features and Benefits:

- Quick setup in less than 10 minutes.
- Aluminum structure body.
- Lightweight, portable, and durable.
- Graphics can be easily interchanged.
- Graphics connected by magnetic strips.
- Structure contract for compact storage.
- Suitable for indoor branding.

Printing:
Digital printing on vinyl graphics mounted on micron sheet.

Packaging:
Plastic hard case with wheels or canvass soft case with wheels.

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
POP-UP BANNER (Carry Bag included) 2x3m Curve/Straight		1,225.00	4,501.00	
POP-UP BANNER (Carry Bag included) 3x3m Curve/Straight		1,470.00	5,401.00	
POP-UP BANNER (Carry Bag included) 4x3m Curve/Straight		1,960.00	7,202.00	

SUBTOTAL (AED)	
HANDLING FEE (AED)	10.00 AED
VAT 5% (AED)	
TOTAL AMOUNT INCLUDING VAT (AED)	

TERMS AND CONDITIONS

BY PLACING THIS ORDER, YOU AGREE TO OUR TERMS AND CONDITIONS:

*** VAT rate is subject to change as per UAE VAT law.**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via the GES Online Shop. No services shall be performed unless, GES accepts the order. GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following file name: SHOW / EXHIBITOR NAME / STAND NUMBER.
8. You may use WeTransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency immediately.
11. All orders received after the Early Bird deadline, will incur 30% surcharge and subject to item availability.

CANCELLATION POLICY – Cancellations must be made in writing or sending an email to iaapame@ges.com.

- After the deadline date until build-up: 100% cancellation fee / No Refund.

I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE.

SIGNATURE	NAME
POSITION	DATE